

SUNDAY
JAN 21

TALKS

MONDAY
JAN 22

11.00 - 11.45
TREND TALK: ARTISANAL INTELLIGENCE
JAN AGELINK - BURO JANTRENDMAN

Catch up with the key trends. Leading designers and brands experiment with new ways of working by combining AI with local materials and craftsmen creating a new design language.

12.00 - 12.45
THE POWER OF COLLABORATION
CARMEN HOGG & COCO OLAKUNLE

Our moderator Isabel talks with Carmen Hogg from Showroom and photographer Coco Olakunle about various collaborations you can do as a retailer. Inspiring!

13.00 - 13.45
IS RENTAL FASHION THE FUTURE?
EEFKE & JULIETTE - RERUN

Is Rental Fashion The future of fashion? Retailers x Clothing rental. What are the benefits, what options do you have? Eefke van Velzen & Juliette van der Werf from Rerun, the fashion rental service for everyday life designer pieces, will guide you.

14.00 - 14.45
SOCIAL SMART. WORKSHOP CANVA & AI
PELPINA TRIP - SOCIAL MEDIA EXPERT

Learn to make captivating social visuals for Instagram/TikTok/Linkedin. Get to know easy tools that edit your videos automatically, add AI voice-overs, automatically caption your videos, and create AI music for you. And... all you need is your phone!

15.00 - 15.45
THE ROAD TO A GREENER FUTURE
CHANEL (MUMSTER) + ANNE (KINTOBE)

Embrace sustainability and explore all the benefits. Our moderator Isabel talks with experts - Chanel Trapman from groundbreaking conscious campaign agency Mumster and Anne Thorsø Sørensen from Danish sustainable fashion brand Kintobe - about their sustainable journey.

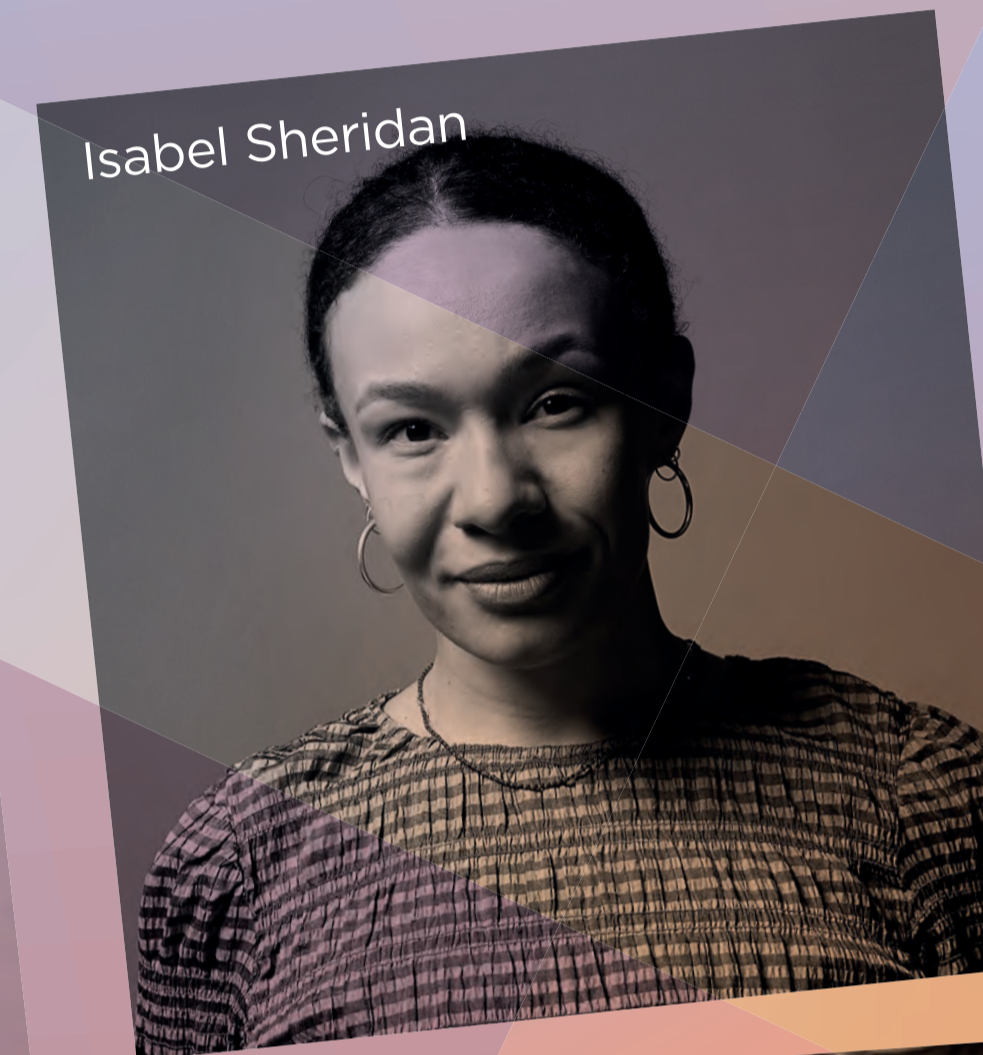
MODERATORS

Ashlee Janelle Danso and Isabel Sheridan are our TALKS moderators. They introduce all the speakers and guests and fire up the necessary conversation!

Modefabriek is More Than Mode. Besides discovering new brands, Modefabriek is the place to learn about important trends, be inspired by experts in the field, and acquire essential knowledge for bringing out the best in your business.



Ashlee Janelle Danso



Isabel Sheridan



Chanel Trapman



Carmen Hogg & Coco Olakunle



Jan Agelink



Anne Thorsø Sørensen



Pelpina Trip



Eefke van Velsen & Juliette van der Werf

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