

STANDS #100-238

BRANDS!

FAB!

ENJOY!



RR RESPONSIBLE ROUTE

A guide along brands that take responsibility and commit to reducing negative impact. Scan this QR code for the route!

ENTRANCE

**JAPAN
TKY**

SUMMUM

**PAND
43**

SPOTLIGHT

STANDS #10-44

**LET'S
GET TO-
GETHER!**

**EVENT
GARDEN**
TURN PAGE
FOR MORE INFO

**THE
MUZA**

STANDS #300-590

PENN&INK N.Y

**PAND
41**

ENTRANCE

**STAR
VISIT**

TALKS

330 A-VIEW
100 AAIKO
178 ACCENTIL
102 AIMEE THE LABEL
366 ALMY
110 ALOHAS
104 AMAYA AMSTERDAM
186 ANA ALCAZAR
230 ANGELS JEANS
350 ANOTHERWOMAN
568 ARTLOVE
556 AURÆME
232 B.YOUNG
108 BARTS
142 BASE LEVEL
130 BEAUMONT
534 BELLUNA
388 BIKINIDOLL
322 BLACK COLOUR
216 BLOOMINGS
404 BLOWFISH MALIBU
506 BLUE SEVEN
306 BLUEFIRE
338 BOAX
562 BOBO CHOSES
200 BRAX
238 BSB
204 C&S THE LABEL
566 CATNOIR
516 CHIE MIHARA
334 CHIMI
190 CIRCLE OF TRUST
194 COLOURFUL REBEL
526 COMPLIMENTI
138 COSTAMANI
330 COSTER COPENHAGEN
332 CREAM
340 CULTURE
554 D.FRANKLIN
536 DAME BLANCHE
538 DEBLON SPORTS
174 DEELUXE
318 DEPECHE
368 DIDRIKSONS ®
576 DISHE
394 DIXIE
150 DNM PURE
126 DOLCE VITA
546 DUTCHESS
518 E AVANTGARDE
400 EE LABELS ®
528 EL NATURALISTA ®
212 ELBSAND
584 ELLA IN LOVE
348 ELEH
524 ELEMENTE CLEMENTE
530 ELLEN BEEKMANS
166 EMOTIONS
132 ESQUALO
176 ETERNA
510 FIEBIG
376 FLOOR
582 FLORIS VAN BOMMEL
220 FLURESK
502 FOX'S
236 FRAAS
228 FRACOMINA
356 FRANK AND LUCIE
232 FRANSA
196 FREEBIRD
148 G-MAXX
182 GANG
154 GARCIA ®
176 GARDEUR
402 GIOSEPPO
398 GOLA CLASSICS
550 GUSTAV
198 HARPER & YVE
390 HARRIS COTTON
238 HAVEONE

158 HEYANNO
362 HEYB CLUB
520 HINDBAG
572 HIPPY CHICK IBIZA
328 HOLDIT
540 HV SOCIETY
532 IBU JEWELS
214 ICNK AMSTERDAM
310 ILSE JACOBSEN
386 IMPERIAL
324 INDICOLD [®]
500 IVKO
206 IVY BEAU
160 JANE LUSHKA
140 JANSEN AMSTERDAM
800 JAPAN TKY
134 JC SOPHIE
346 KAFFE [®]
346 KAFFE CURVE [®]
408 KIMARA FASHION
162 KING LOUIE [®]
338 KIRRUNA
146 KNIT-TED
238 KONTATTO
330 LA ROUGE
144 LA SALLE
542 LABEL DOT
128 LADY DAY
514 LALAMOUR
564 LANIUS
508 LAZAMANI
300 LE COMTE
560 LE TEMPS DES CERISE
590 LEGUANO
110 LES SOEURS
106 LOFTY MANNER
238 LOLA CASADEMUNT
578 LOTT. GIOIELLI
188 MAC JEANS
580 MALELIONS
358 MALUO
176 MANISA
202 MARC O'POLO [®]
372 MARUTI
224 MASON GARMENTS
342 MEIMEIJ
382 MELISSA OOSTERWO
552 MÈME ROAD
396 MEXX
406 MI PIACE
378 MIEKE DIERCKX
184 MOS MOSH [®]
116 MSCH COPENHAGEN
210 N.E.D. DUTCH FASHIO
118 NEO NOIR
558 NO NAME
314 NÜ DENMARK
164 OILILY
588 ONE HUNDRED STARS
586 ONE TEE
344 OU. BRAND
152 PARA MI
320 PART TWO [®]
600 PENN&INK N.Y
360 PINK NOIR [®]
380 PLEASE

136 POM AMSTERDAM
364 POOOLS
316 PULZ JEANS
180 RESET
236 RINO & PELLE
392 ROSE & CAMELLIA
326 SAINT TROPEZ
558 SCHMOOVE
370 SCOTCH & SODA FOOTWEAR
112 SECOND FEMALE
574 SECRID
304 SENSES THE LABEL
336 SIL
176 SIMONSEN
192 SIMPLE.
124 SISTERS POINT
504 SJ LIFESTYLE
172 SMASHED LEMON
156 SOFIE SCHNOOR
312 SPOOG THE LABEL
228 STEVE MADDEN
104 STUDIO AMAYA
700 SUMMUM
234 SURKANA
166 SWING
384 TALCO
170 TAS DESIGN
544 THE CLOTHED
208 THE SHIRT PROJECT
308 THING
322 TIM & SIMONSEN
374 TINTA Y BARILOCHE
168 TONI
214 TQ-AMSTERDAM
512 TUZZI
114 TWNS THE LABEL
222 URBAN PIONEERS
238 VICOLO
120 WITHBLACK
352 WODEN
548 XANDRES
218 YEST
122 ZHRILLR®
522 ZILCH
306 ZRS
354 ZUSSS

SPOTLIGHT

38 AIFCANDLES
34 ALEGRA COLLECTIVE
20 ASCENT
42 ATTIRE
10 CÉ [®]
36 DREAMER COLLECTIVES
16 FLORIA COLLECTIVE [®]
28 LAVINIA ZHAO
30 LIKE CHARLIE [®]
22 MARLIENWEAR
18 MON FRAC
44 MOOD M.
24 MOOZ
28 SAINT MUZE
12 THE DUTCH REBEL
40 WHERE'ELS

LEVEL 0

LEVEL 1

502	508	514	522	530	536
504	510	516	524	532	
506	512	518	520	526	528
				534	540

SUNDAY
6

11.30 – 12.30
NEWSTALGIA
JAN AGELINK – BURO JANTRENDMAN

Can looking back help us move forward? Jan Agelink explores “Newstalgia”—a dreamlike blend of memory and imagination shaping SS26. Through storytelling, layering, and playful distortion, he offers a visual, intuitive forecast that challenges how we remember the past and reimagine the future.

13.00 – 14.00
HOW FASHION MIRRORS THE MOMENT
EMMA VLOEIMANS – FASHION EXPERT

What we wear reveals who we are—and the times we live in. From '60s miniskirts to TikTok tailoring, this talk explores fashion as a mirror of rebellion, resilience, and rapid change, connecting iconic past moments to today's social & style shifts.

14.30 – 15.30
FRONT ROW TO FRONT PAGE
YELIZ ÇİÇEK – FASHION ENTREPRENEUR & CONSULTANT

How do trends take shape—and who decides what matters? In this intimate interview, Yeliz Çiçek shares her journey from front-row observer to editorial voice, reflecting on identity, influence, and what it means to be a tastemaker in a world where everyone has a platform. Yeliz will be interviewed by our moderator Charlotte.

MONDAY
7

11.00 – 12.30
INSTINCT
LIDEWIJ EDELKOORT – TREND FORECASTER

How do we create, love, and thrive in a chaotic world? Lidewij Edelkoort invites us to reflect on survival, beauty, and hope through colour, texture, and intuition. A poetic glimpse into the future—fragmented, fast, and yet full of possibility.

*Only with premium ticket (price € 100, - ex. VAT)

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TALKS
THE MUZA

MOVE
FORWARD!



ALL
ABOUT
TRENDS



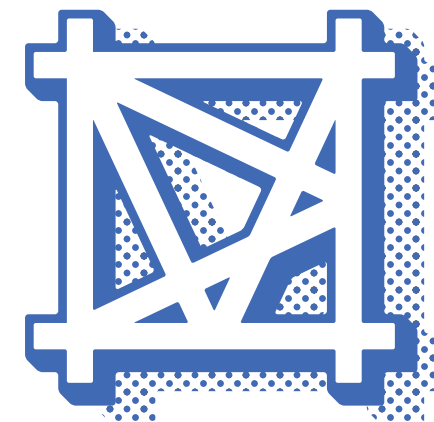
LIDEWIJ
EDELKOORT!



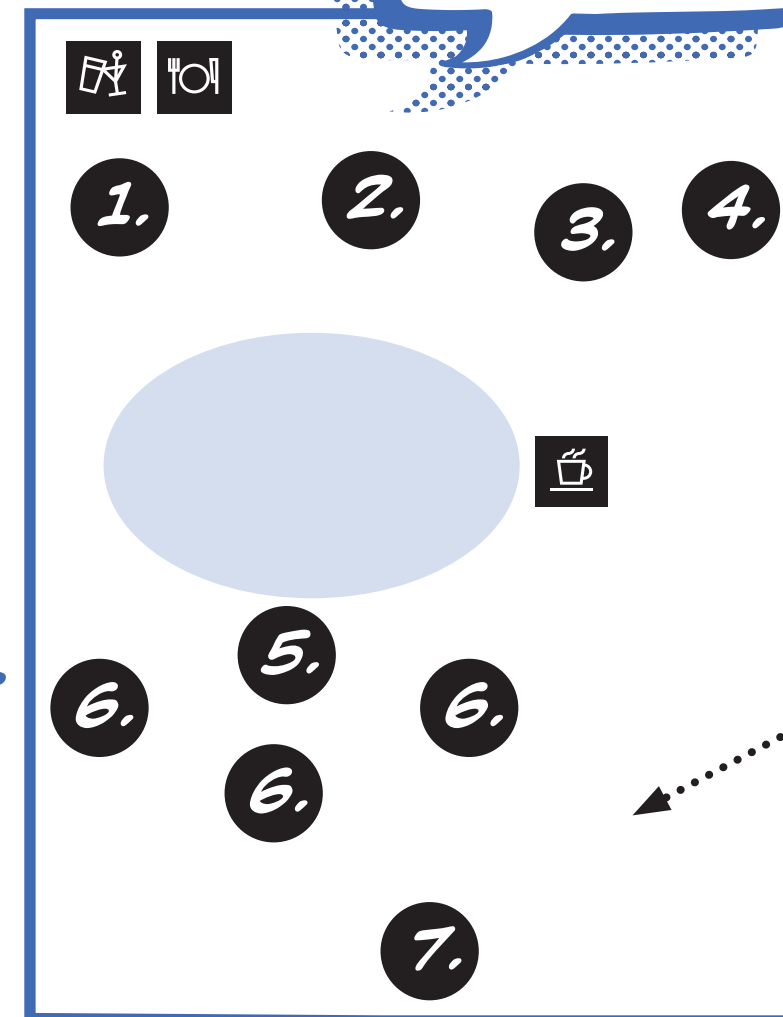
FUN!!!



MODERATOR
Charlotte will lead the TALKS stage as its official moderator, guiding the audience through each conversation and introducing speakers throughout the program. She is an accomplished retail professional and is also the founder of Brand News Productions, a fashion-focused production agency sharing news and behind-the-scenes stories from within the industry.



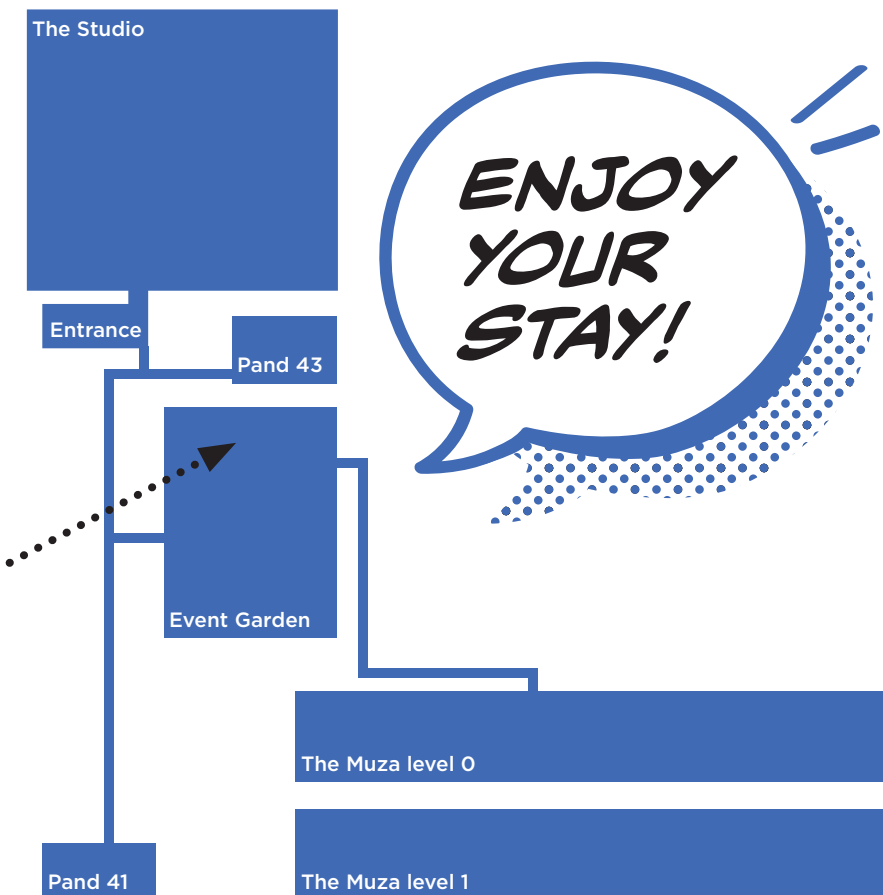
EVENT
GARDEN



WELCOME TO
MODEFABRIEK!

This impressive new location calls for a dynamic setup, with Modelfabriek spread out across multiple buildings and a connecting outdoor area.

Check out ‘The Studio’, ‘The Muza’, ‘Pand 41’, ‘Pand 43’ and the ‘Event Garden’. Join us for a boost of creativity, inspiration and good vibes!

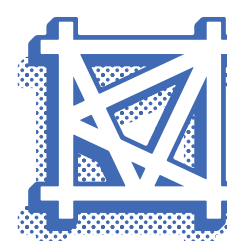


ENJOY
YOUR
STAY!

- 1. THE AMERICAN BOOK CENTER**
Selection of fashion, interior, art & photography books.
- 2. PERSONALISE YOUR WALLET - SECRID**
A custom engraving transforms your Secrid into more than just a wallet. With every purchase, you can add a personal touch, for example, a meaningful message.
- 3. ICECREAM - EK FASHION**
EK Fashion, the Retail Service Organisation and partner of Modelfabriek, is serving the most delicious ice cream in the Event Garden!
- 4. PICKNICK INTERVIEWS - TEXTILIA**
Textilia's editorial team engages in conversations with retailers about current trends, challenges, and opportunities in the fashion industry.
- 5. MOCKTAILS - GARCIA**
In need of a refreshing break? Stop by for a summery mocktail moment. On the menu: Garcia Limonata and a non-alcoholic Limoncello Spritz.
- 6. CURATED RESELLERS**
Pre-loved vintage from the best resellers. Top garments of mid-priced brands and high-end designers, vintage treasures, and collector's items!
- 7. MODEFABRIEK X RESHARE**
Long live fashion! Give surplus stock a second life. Reshare textile reuse.

MODEFABRIEK!
6+7 JULY 2025

DESIGN: THE STONE TWINS



TAETS ART & EVENT PARK, ZAANDAM

WIFI Network: fashionunited / Password: fashionunited FOLLOW TEAM MF: @modelfabriek #modelfabriek modelfabriek.nl